

Direction. Design. Production.

MATT HACKETT | 07730 987636 | design@matthackett.com

1991; graduated from art college, landed a job as a Mac demonstrator and software trainer, educating the print and design industry across the UK.

1992–2002; immersed in the agency life, worked my way up to Senior Designer, conceptualising and leading the design of advertising campaigns, marketing material, interactive and online projects for airports, fashion retailers, banks, supermarkets and telecoms companies.

2002–Today; freelance art directing, designing and production lead with some of the world's biggest agencies and brands, I can't say much more due to the non-disclosure agreements signed with the fizzy pop, luxury goods, technology, healthcare, banking and chilled pudding companies.

Over the years I have grown my own client list, have the luxury of working from my garden studio and become a regular face in-house with studios in London and the San Francisco Bay Area.

The following pages show a small selection of my work across print, digital, packaging and large format.

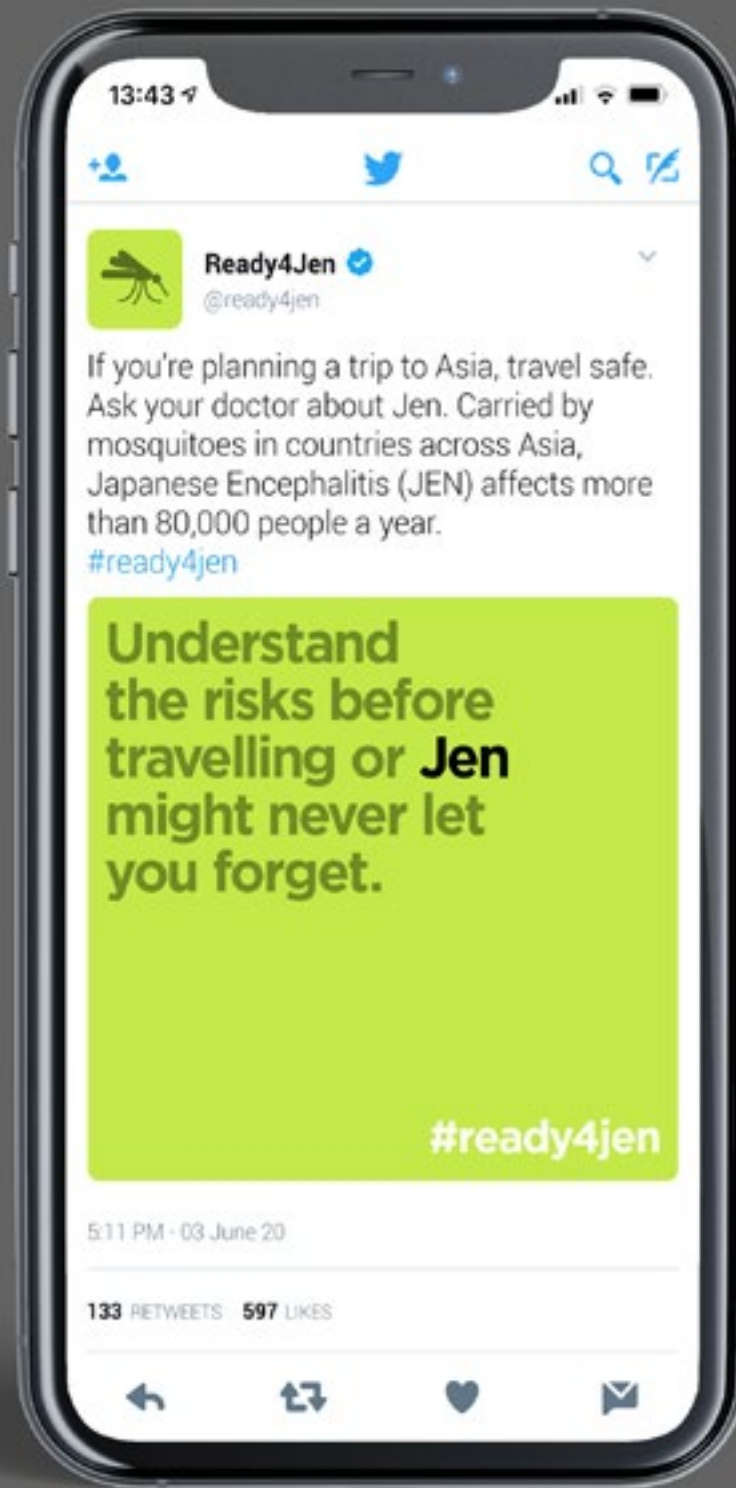
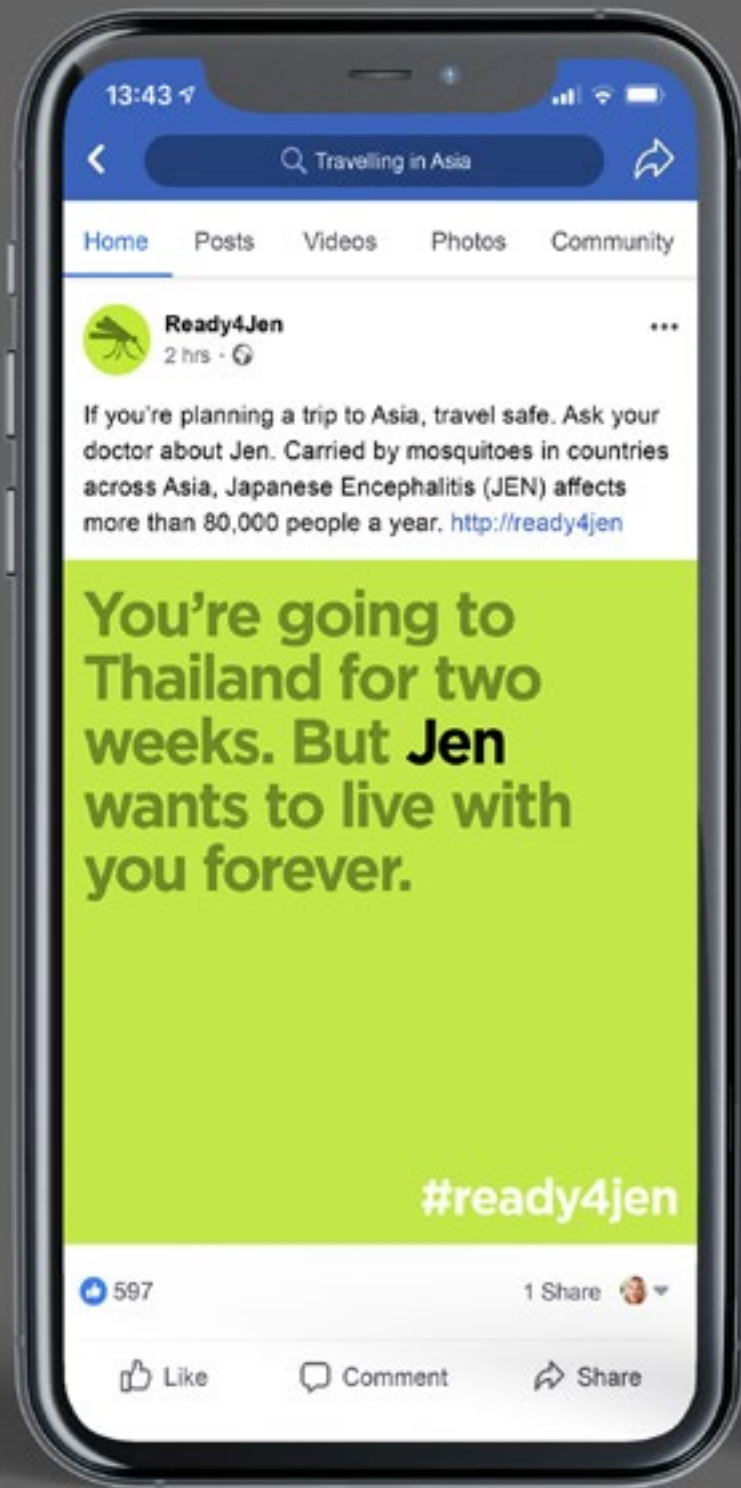


CLIENT

Unilever
Consumer Goods

PROJECT

DESIGN DEVELOPMENT & PRODUCTION
INTERIOR OFFICE BRANDING; LONDON, ROTTERDAM & BARCELONA.

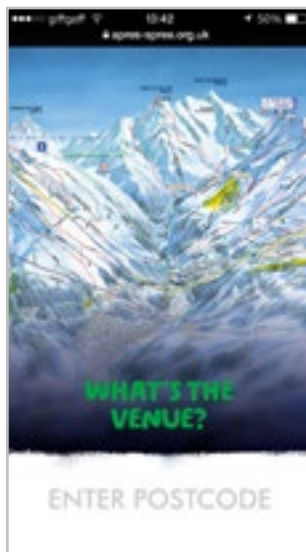
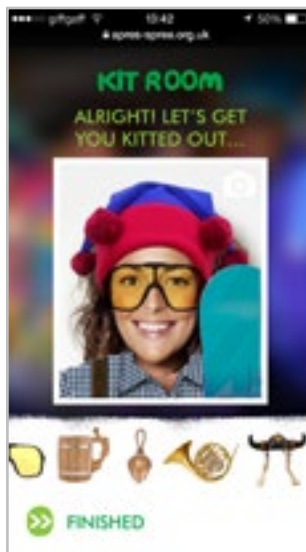
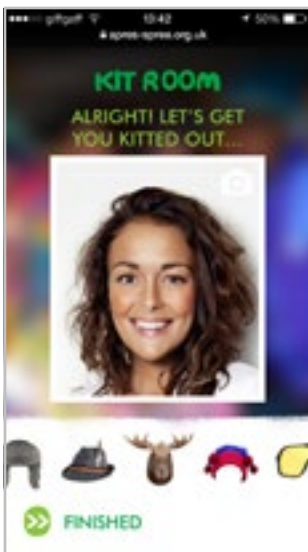


CLIENT

Valneva
Biotech

PROJECT

CONCEPT, DESIGN DEVELOPMENT & PRODUCTION
AWARENESS CAMPAIGN & SOCIAL MEDIA.

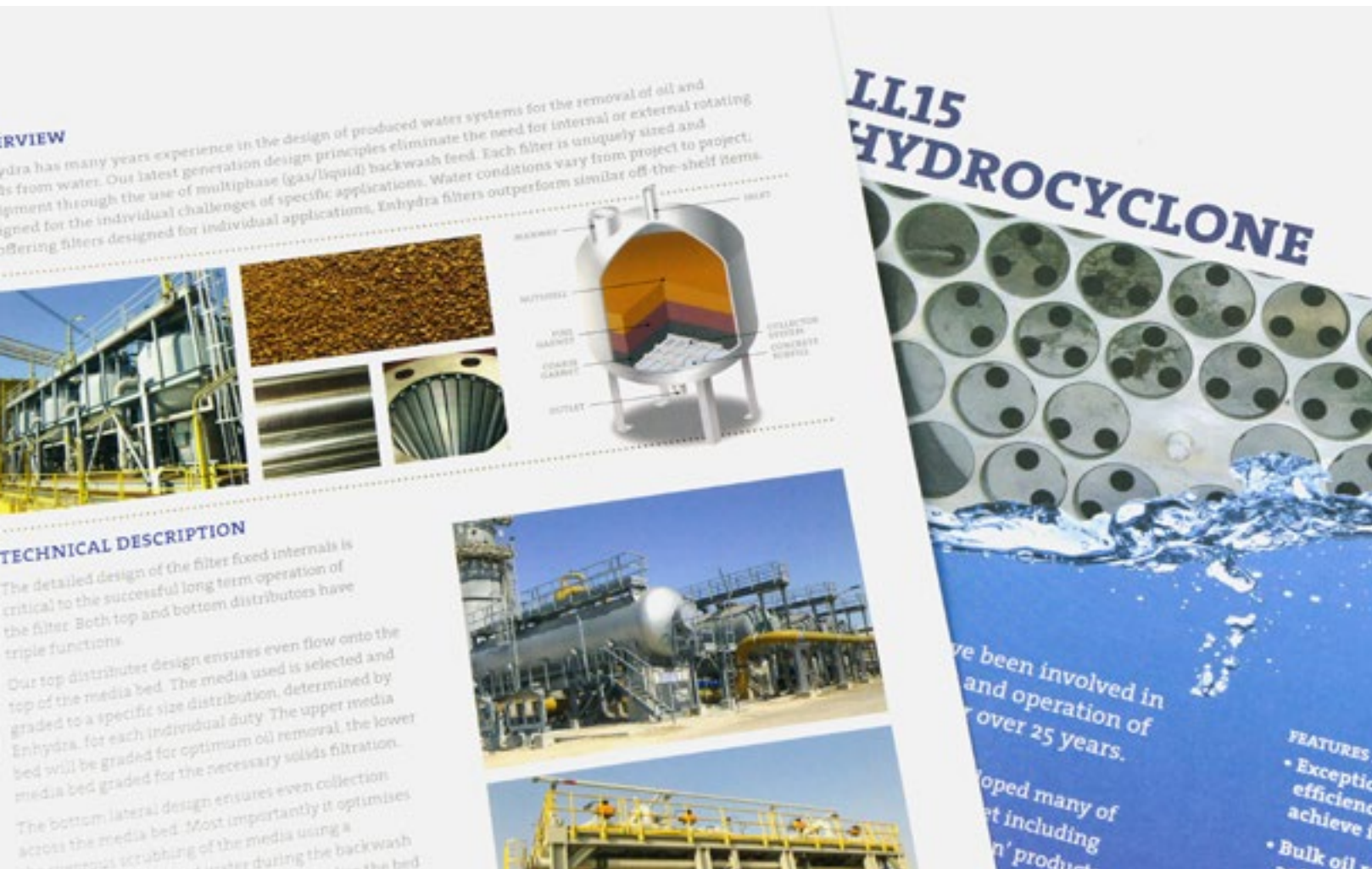
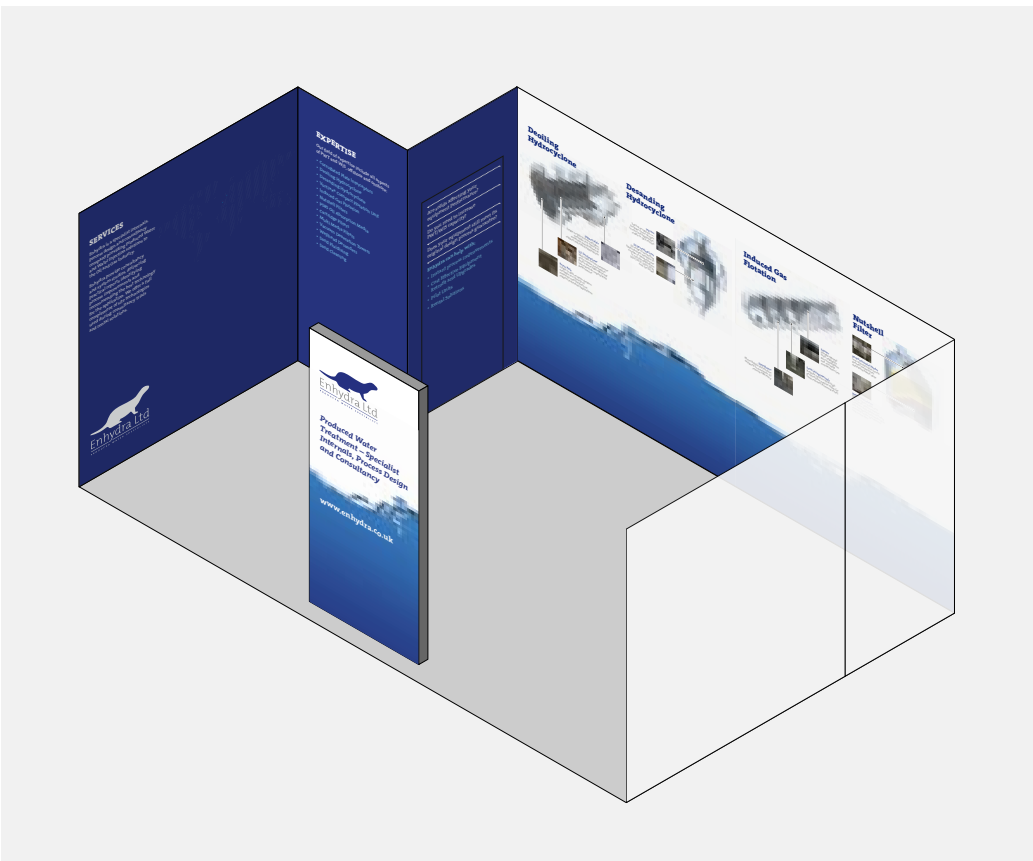


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Macmillan Cancer Support
Charity

PITCH CONCEPT

CONCEPT & DESIGN DEVELOPMENT
SOCIAL MEDIA, APP & ADVERTISING.



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Enhydra
Engineering

PROJECTS

CONCEPTS, DESIGN DEVELOPMENT & PRODUCTION
IDENTITY, WEBSITE, MARKETING MATERIAL (MULTILINGUAL) & EXHIBITION STANDS.

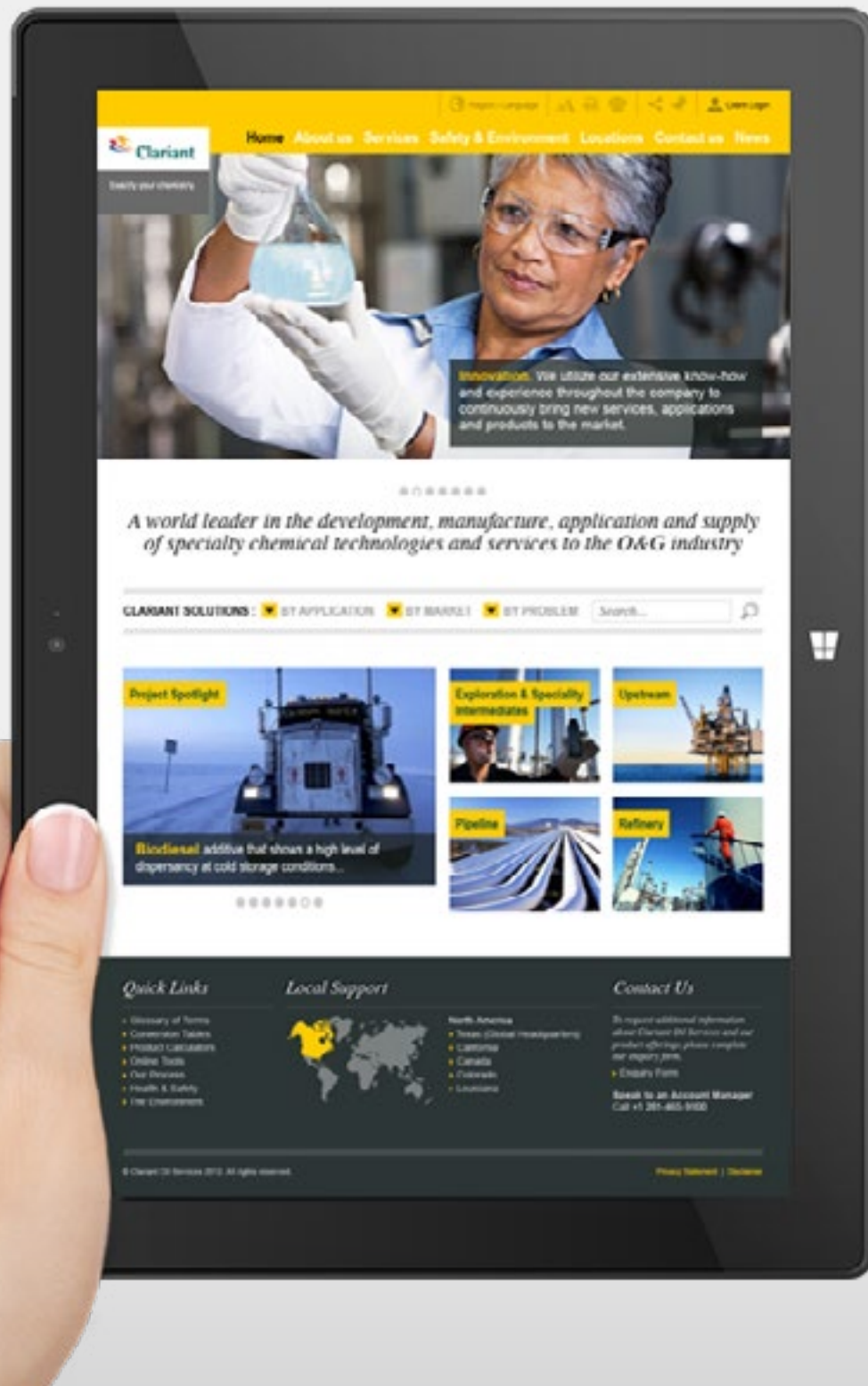


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BT
Telecommunications

PROJECTS

CONCEPT, DESIGN DEVELOPMENT & PRODUCTION
INTERNAL COMMS, IMPROMPTU STUNTS & VIRAL VIDEO.



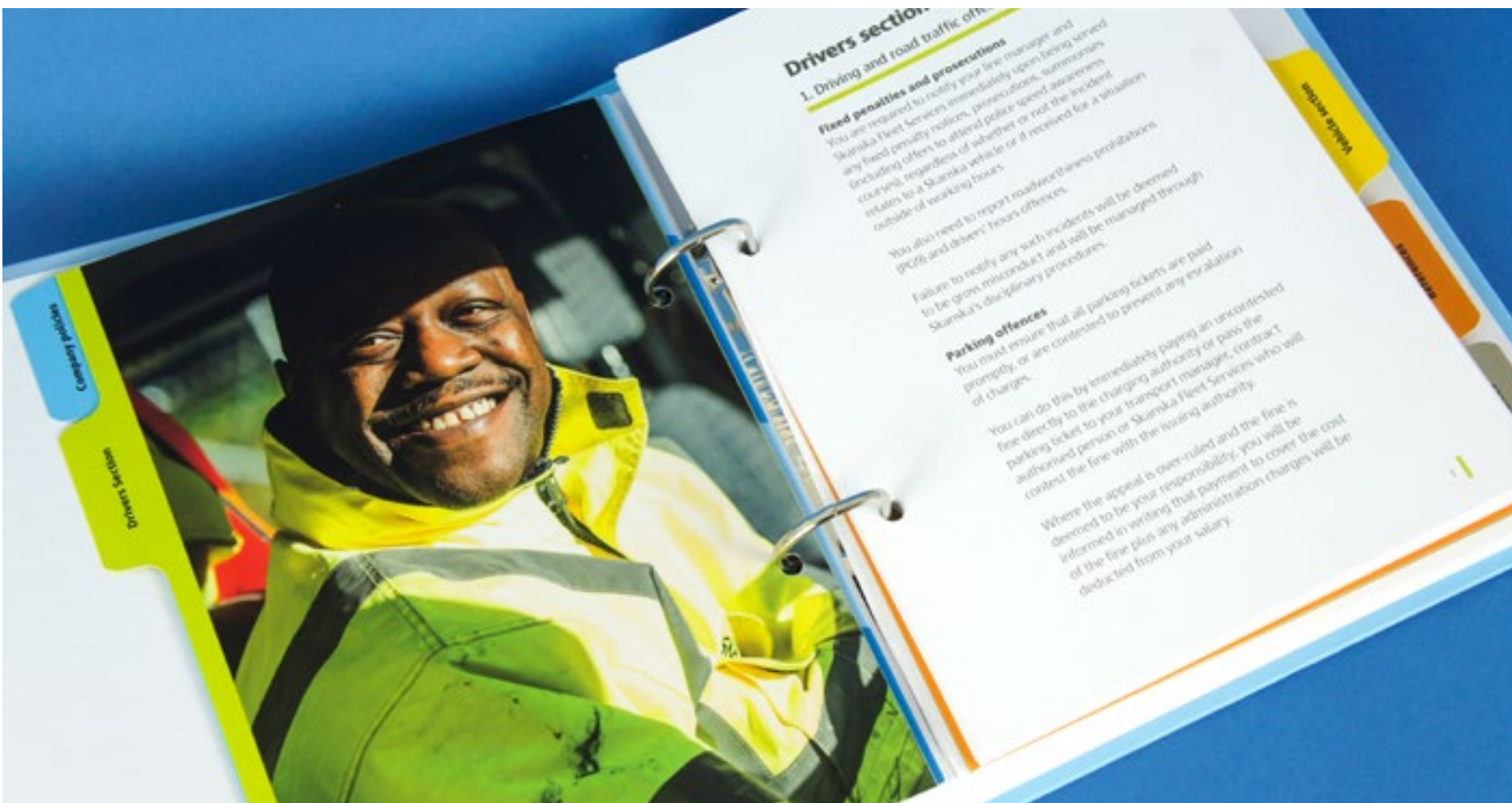
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Brightstarr
Global Intranet Specialists

PROJECTS

INTRANET CONCEPTS & DESIGN DEVELOPMENT

Adidas, AstraZeneca, BAE Detica, Boston Scientific, ConocoPhillips, Digicel, Dell, Dunnhumby, Laing O'Rourke, NewsCorp, Renault Lotus F1 Team, Sackers, US Army, WD40, City of West Hollywood...

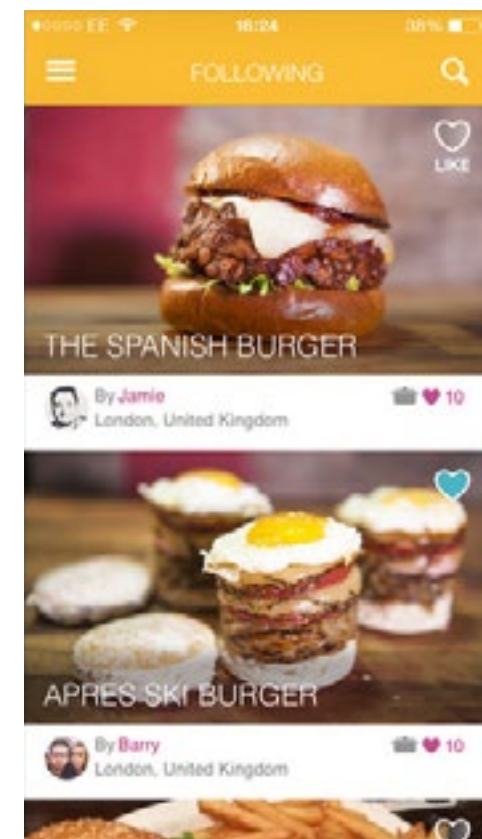
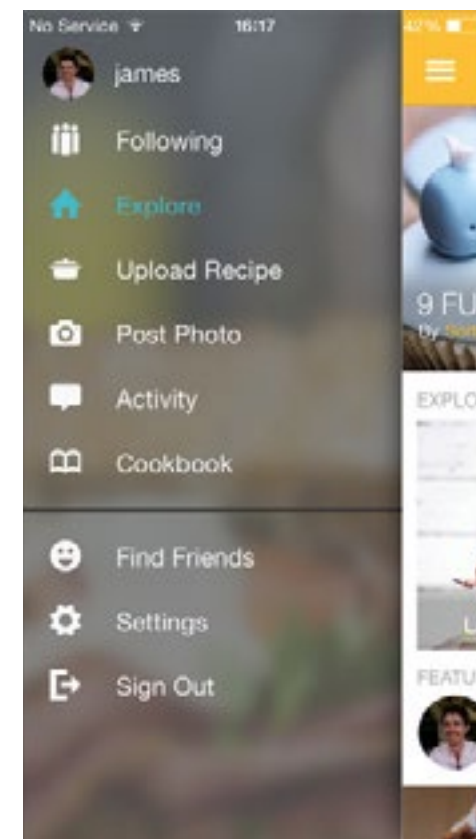
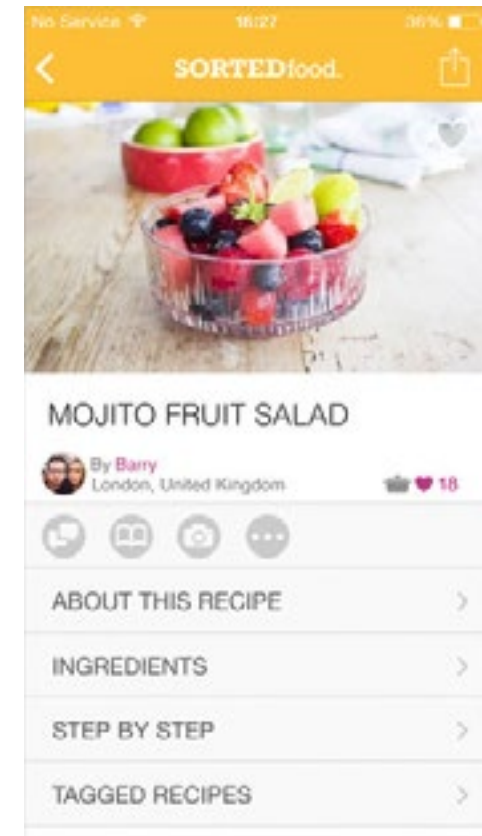
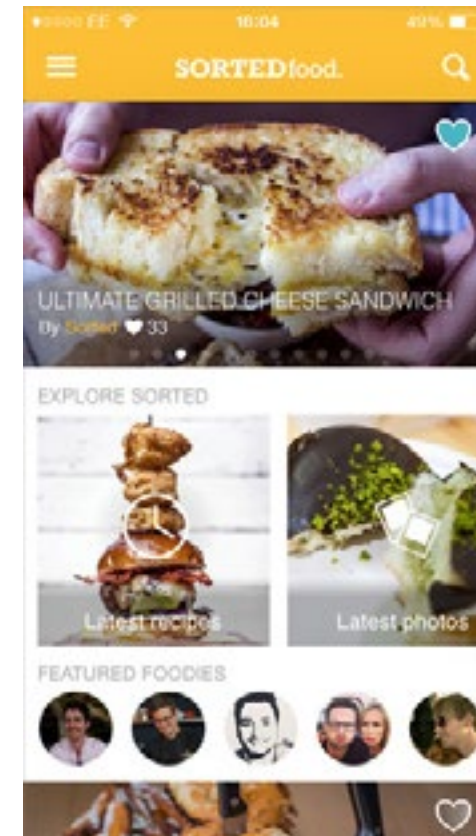


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Skanska
Construction

PROJECTS

CONCEPTS, DESIGN DEVELOPMENT & PRODUCTION
SAFETY MANUALS, BROCHURES, EPUBS, EVENTS, INTERNAL COMMS & APPS.

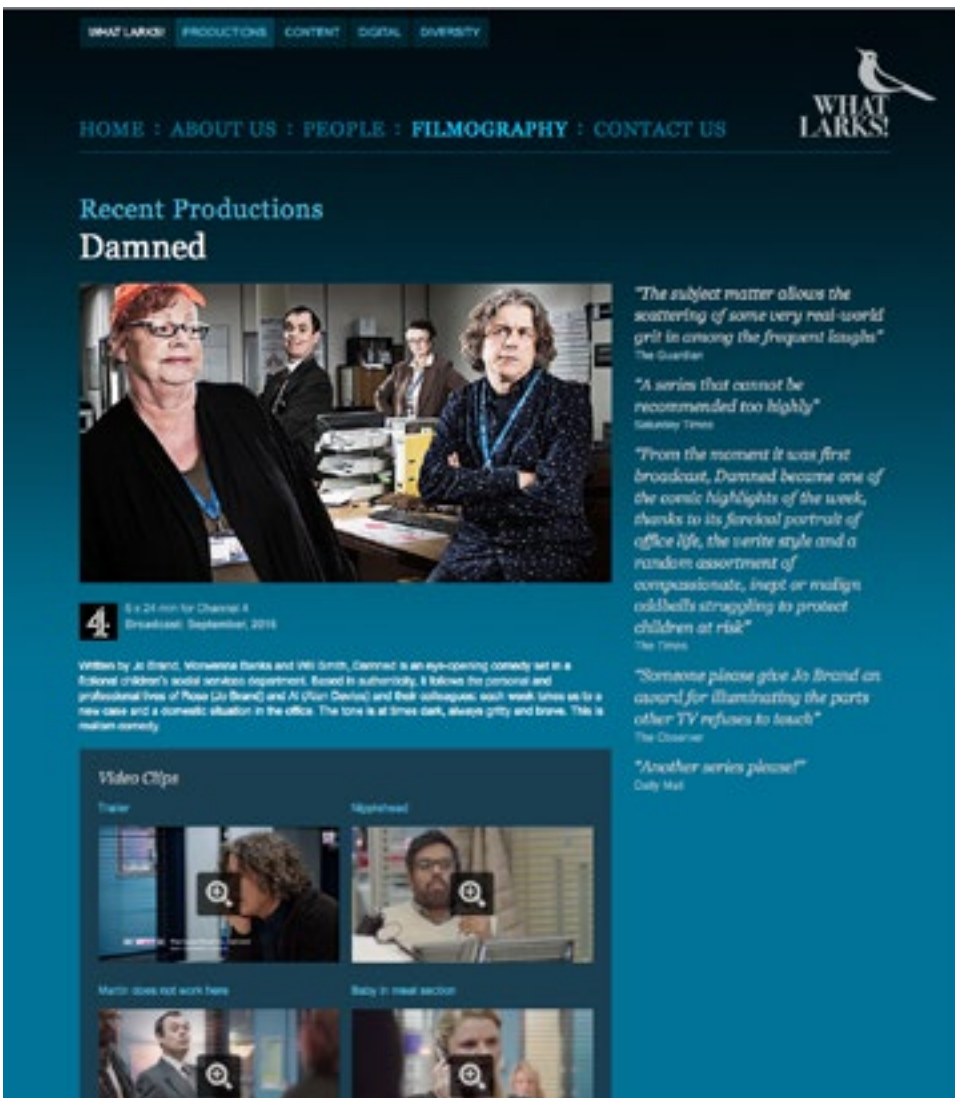


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Sorted Food
Social Media Platform

PROJECTS

DESIGN DEVELOPMENT
WEBSITE & APP DESIGN.



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What Larks Productions
TV Production

PROJECTS

CONCEPTS, DESIGN DEVELOPMENT & PRODUCTION
IDENTITY & WEBSITE.

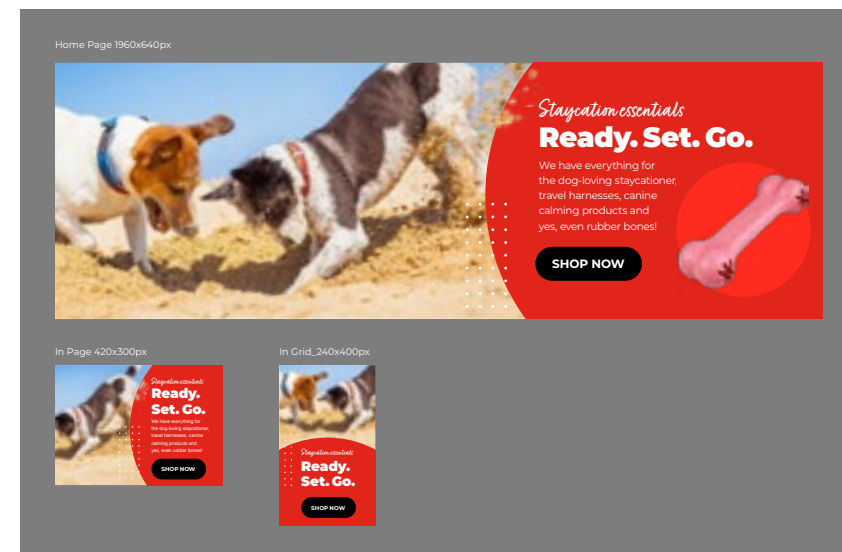
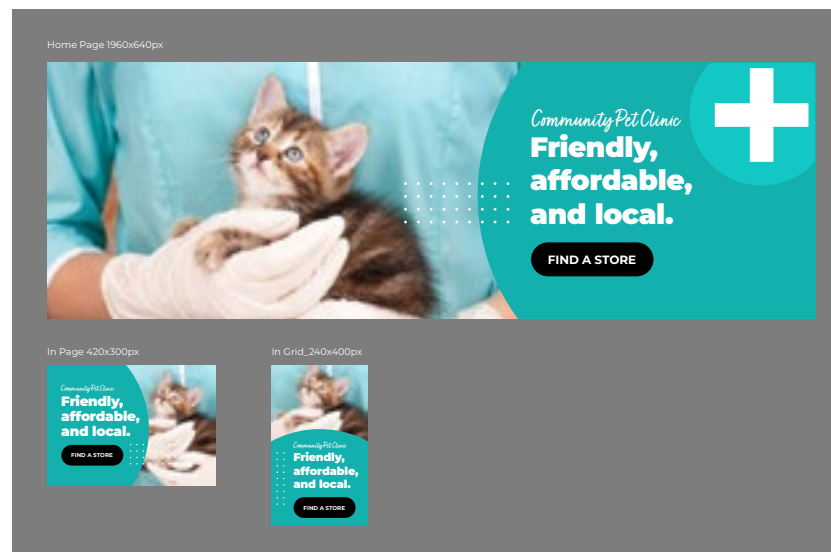


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The Perfect Smile
Cosmetic Dentistry

PROJECTS

CONCEPTS, DESIGN DEVELOPMENT & PRODUCTION
IDENTITY, PHOTO SHOOTS, ADVERTISING & MARKETING MATERIAL.



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Jollyes
Pet Store

PROJECTS

CONCEPTS, DESIGN DEVELOPMENT & PRODUCTION
PACKAGING, BRANDED MERCHANDISE & ONLINE BANNER GUIDELINES.

REFERENCES

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